

Guided Tour of the Historical City Centre – Alter Markt, Landtag and Alte Fahrt

Group tours can be booked individually on request. Price: 130 €/group (max. 20 participants), duration: 2 hours. Booking and information: Service and Sales of PMSG Potsdam Marketing und Service GmbH, Babelsberger Strasse 26, 14473 Potsdam, Phone: +49 331 27558 50, Email: gruppen@potsdamtourismus.de, www.potsdamtourismus.de

Potsdam's History, Art, and Famous Personalities at Potsdam Museum

The museum presents the more than 1,000-year history of the city up to the present day in an entertaining and vivid way, with its permanent exhibition "Potsdam. Eine Stadt macht Geschichte" ("Potsdam. A City Makes History"). Admission is free. In the year 2024, the museum is dedicating special exhibitions to personalities who were important beyond the region. Special exhibitions: Mar. 9 - Aug. 18: Karl Foerster "Neue Wege – Neue Gärten (New Paths – New Gardens)" commemorating the 150th birthday of the Potsdam garden designer and honorary citizen. Mar. 23 - Jul. 28: Karl Hagemeyer "Die Natur ist groß" ("Nature is Great") – seasonal impressions by one of Germany's first open-air painters. Nov. 2, 2024 - Apr. 27, 2025: Wolfgang Joop "Widerspruch! Retrospektive" ("Contradiction! Retrospective"). Potsdam Museum – Forum für Kunst und Geschichte, Am Alten Markt 9, 14467 Potsdam, Opening hours: Tue-Sun 12am-6pm, Phone +49 331 28968-68, www.potsdam-museum.de

Panoramic View from St. Nicolas Church

From the colonnaded roof of St. Nicolas Church, you can see the Landtag, Museum Barberini, and Alter Markt and take in one of the most spectacular views of the capital city of Potsdam. The classicist church was built according to the plans of Karl Friedrich Schinkel and is a monument of national importance. Opening hours: Seasonal, for more information go to www.nikolaipotsdam.de, Admission to tower: 5€ Phone +49 331 27086-02, info@nikolaipotsdam.de

International Art and Potsdam's History

Since its opening in 2017, the Museum Barberini has established itself as one of the most visited museums in Germany with international exhibitions and an extraordinary collection of Impressionist paintings of its founder Hasso Plattner. Audio tours on the Barberini app invite you to discover the Italian and French influences in Potsdam: Museum Barberini, Humboldtstrasse 5-6, 14467 Potsdam, Opening hours: Mon 10am - 7pm, Wed-Sun 9am - 6pm, Admission: 16€ (Mon, Wed-Fri), 18€ (Sat-Sun), 10€ (red.), free admission for children and teens under 18 years. Phone: +49 331 236014-499, www.museum-barberini.com

Potsdam Model at Kutschstall

With a diameter of about 4 meters, the interactive city model shows the Prussian city of Potsdam in 1912. It can be visited at Haus der Brandenburg-Preußischen Geschichte, Am Neuen Markt 9, 14467 Potsdam, Opening hours: Tue - Sun and public holidays 11am - 6pm, Thu 11am - 8pm, Mon closed, Phone: +49 331 620 85 50, www.hbpg.de



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Background photo: "Standing Wrestlers", former colonnade between Royal Stables and City Palace (SPSG), Cover photo: Construction site of Block III, Alter Markt 11/2023

Creative Quarter and Forum at the Plantation

Since 2022, the area between the New Plantation, Neuer Markt and Werner Seelenbinder Strasse has been redeveloped with the Potsdam Creative Quarter. The old fire station was demolished in 2016 to enable the redevelopment of the area. The computer hall of the data processing centre was demolished in 2020, and the remaining pipes on the site were removed by the redevelopment agency.

The development of the Potsdam Creative Quarter began in 2018 with a scenario workshop to elaborate a strategy for the cultural and creative industries in the centre of Potsdam. This was followed by a feasibility study and the sale of the site in 2019 as well as a workshop process with an architectural competition in 2020. After the foundation stone was laid in October 2022, the topping-out ceremony for the so-called "Rack" and the first section of the new "Lange Stall" (Long Stables) was celebrated in September 2023. The structural dimensions of the "Long Stables" have now become visible, even if its full length has not yet reached the historic show portal built in 1781. With its large roof facing the Plantation, the building deliberately references the historical model. The public green space of the New Plantation, which was completed in 2021, will thus regain its historical spatial boundaries.

The first buildings are to be ready for occupancy at the end of 2025. The whole Creative Quarter will be completed by 2026. Across seven buildings, a total of about 25,000 sqm of rental space will be created, of which 15,000 sqm will be dedicated to the cultural and creative industries.

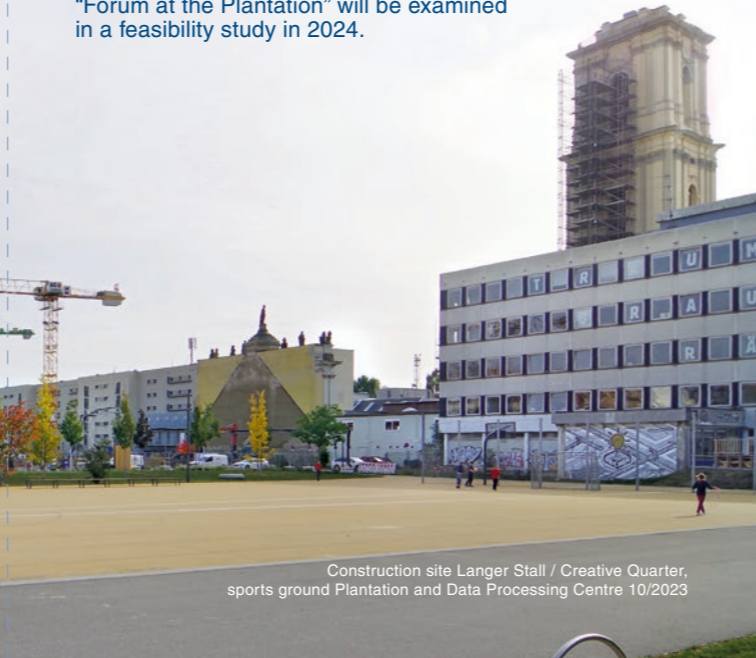
In the immediate vicinity of the rebuilt tower of the Garrison Church and on part of the former nave is the "Data Processing Centre", a concrete and steel skeleton building completed in 1971, which was part of a larger complex of a former GDR data processing centre and will be used temporarily as an art and creative house until 2025. The computer hall and canteen of this building already been demolished as part of the redevelopment and redesign of Potsdam's city centre.



Creative Quarter, new open spaces (visualisation: MVRDV)

Cultural professionals have established the existing location of the Data Processing Centre – and demand that it should be preserved. In June 2020, the city council passed a resolution to launch a four-phase process to develop a concept for the content and design of the former nave of the Garrison Church and the Data Processing Centre. In 2021, a concept was developed for the implementation of a "Forum at the Plantation", which includes the rebuilt church tower, the location of the former nave as a "House of Democracy", and an extensive or complete preservation of the Data Processing Centre as a socio-creative and community-oriented place.

The location is intended to have public impact in terms of urban space, architecture, and community. The aim is to create a public meeting and interaction space for urban society. The possibilities for implementing the "Forum at the Plantation" will be examined in a feasibility study in 2024.



Construction site Langer Stall / Creative Quarter, sports ground Plantation and Data Processing Centre 10/2023

Garrison Church

The tower of the Garrison Church on Breite Strasse will be opened in 2024. From the outside, the rebuilt church tower resembles the baroque original, but inside it has a new interior design and usage concept.

The Potsdam Garrison Church Foundation, as the operating institution, is creating a wide range of educational programs, concerts, and discussion rounds as well as space for prayers, church services, and seminars in the tower. A permanent exhibition on the subject of "Faith, Power, and the Military" is being created on the third floor. Historical milestones and the background to German history are addressed here, as are current socio-political discourses. Highlights include the modern chapel in the centre of the tower base with its two organs from the well-established company Schuke, which has roots in the Dutch Quarter, as well as the viewing platform at a height of 57 meters. It is accessible by elevator and offers a magnificent view over Potsdam, which is embedded in the water and park landscape.



Construction site Creative Quarter/former Langer Stall, tower of Garrison Church, Data Processing Centre and Plantation 09/2023

In the tower of the Garrison Church, German history and present can be experienced as if under a burning glass. Built under Frederick William I between 1730 and 1735 as a court and garrison church, it became an inglorious symbol of German history in 1933. In April 1945, the church was heavily damaged in an air raid on Potsdam. In 1968, at the time of the division of Germany, the GDR leadership had the remains of the church blown up and removed for ideological reasons. In 1990, the city council laid the foundations for the Garrison Church to be rebuilt as part of the restoration of the historic cityscape.

Among other things, the commitment of many citizens from all over Germany has contributed to the tower being rebuilt since 2017. Once completed, the building, which was considered a major work of German Baroque architecture, will be almost 89 meters high from the base to the weathervane.

Potsdam Synagogue Centre



Synagogue under construction, prayer room, 2023 (© BLB, photo: Sebastian Rost)

After its destruction by the National Socialists during the Second World War and the subsequent demolition of the Potsdam Synagogue on today's Platz der Einheit, Jewish life did not take place in public for a long time. With the new building, Jewish communities can now leave the interim arrangements that they sometimes have used for decades.

Under the umbrella of the Central Welfare Board of Jews in Germany (ZWST), Jewish life is once again visibly moving to the centre of the city – as a place for dialogue, exchange, discussion, tolerance, and mutual recognition in a diverse and open urban society.

The foundation stone for the new building was laid on November 8, 2021 and the topping-out ceremony took place on August 26, 2022. The new Synagogue will open its doors in summer 2024.



New Synagogue and Haus Einsiedel at Schloßstrasse 11/2023

Redevelopment Area Potsdam City Centre



2024



Dear Residents of Potsdam, Dear Guests of Our City

In 2024, the first tenants will move into their apartments, offices and shops at the square that is framed by Alter Markt from the west. The façades are already visible and showcase an extraordinary design and structural quality. Once again, it shows that the development of the Integrated Landmark Building Concept and the continuous support from the administration, redevelopment agency, political stakeholders, consultants and experts for Potsdam's city centre have paid off.

Opposite this complex, at the Acht-Ecken Ensemble (Octagonal Complex), for example, it is already almost impossible to tell existing buildings from new constructions. The combination of façades based on historical models and modern architectural language has a very special charm. This can also be seen with the synagogue, whose opening we will celebrate in 2024, as well as the tower of the Garrison Church. These two buildings in particular have been the subject of many lengthy discussions in the past.

Now it's time to fill the new buildings with life. I am already eager to see this and the new opportunities for interaction, and I am looking forward to the discourse about the future design of Potsdam's city centre. There is still a lot to do, as the development of Blocks IV and V has yet to start, while the construction progress on the Creative Quarter, for example, is becoming more visible every day and a great project is taking shape there.

The public space in the centre of Potsdam is also becoming even more attractive. In particular, the squares Steubenplatz and Versailler Platz will become greener, get new plantings and therefore will become more liveable. With every stone that is laid, with every tree that is planted, and with every cultural offer that is made, our Potsdam's city centre is becoming more attractive. You can see for yourself – with new impressions every day.

Yours

Mike Schubert
Mayor



Potsdam's Centre Will Become Greener

In addition to newly built and redeveloped historic houses in Potsdam's city centre, another focus is on public spaces. Streets, squares and green spaces are also part reapproaching the historic urban layout. At the same time, these spaces must meet today's usage requirements.

In recent years, the focus has shifted to changes in climate and weather. How should design respond to this? Areas that have not yet been built and existing places are (once again) being critically examined. Can sealing be reduced? Can the proportion of green space be increased?

Concerning all these questions, it is always important to look at the overall picture. Inner-city areas in particular have a wide variety of user requirements. Where can events take place? Where are the supply lines in the ground? Who is responsible for maintaining urban spaces and street furniture, such as benches, and how much effort does this involve?

In 2024, the first structural measures are to be implemented that will help reduce heating, especially in the summer months. Additional plants contribute to the ecological enhancement of inner-city areas. They need to be chosen wisely so that they can cope with the heat and little water in summer.

Over the coming years, additions in the vicinity of the state parliament building Landtag will create an exciting variation of urban spaces between squares characterized by a more stone-centric urban layout, such as Alter and Neuer Markt, the fairground and the area in front of the Filmuseum as well as green areas such as on the squares Versailler Platz on the Alte Fahrt, Steubenplatz, the garden area of Neuer Lustgarten (Pleasure Ground), and the New Plantation.

Construction Schedule

2024

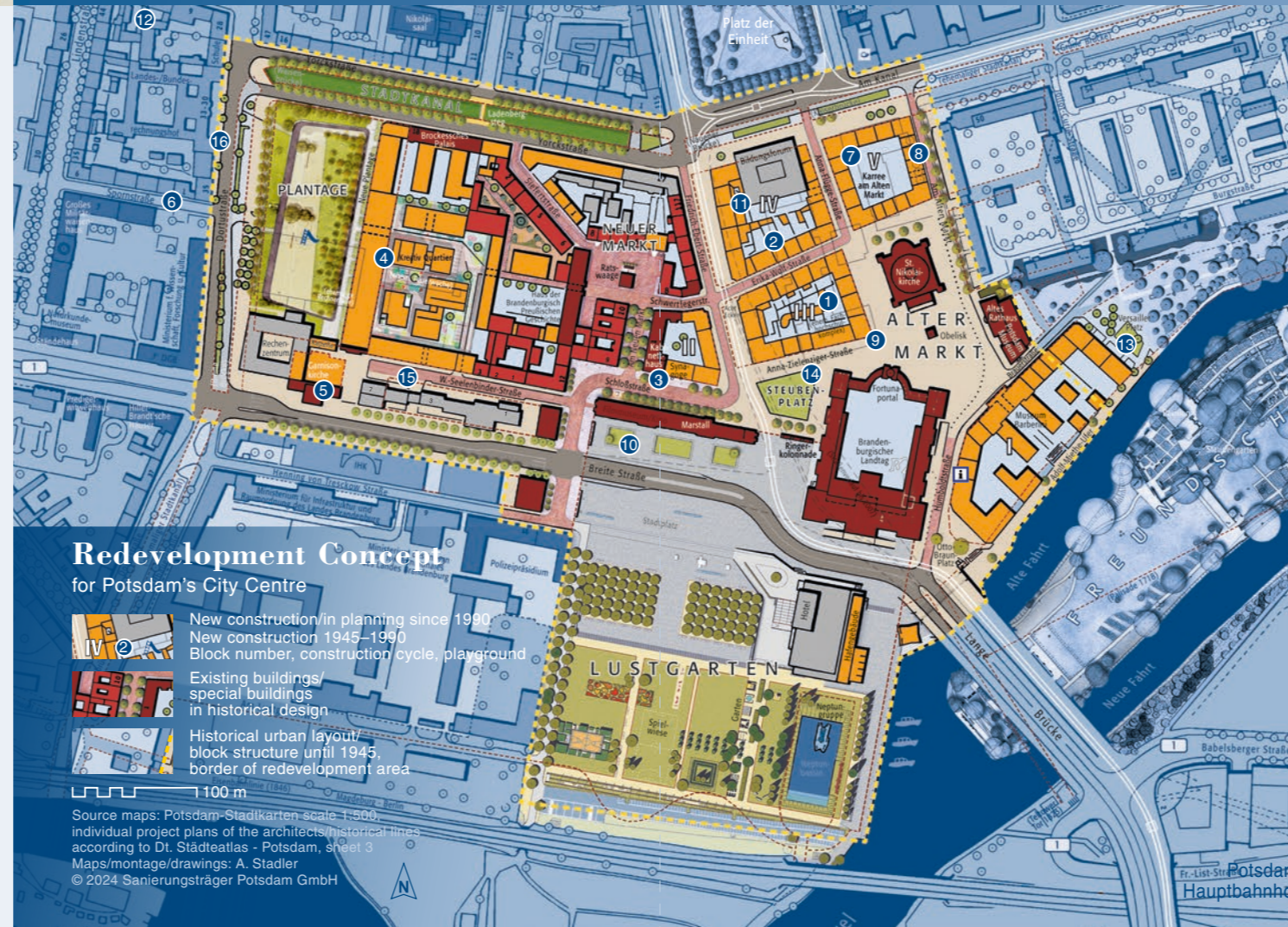
- Completion of new construction in Block III ①
- Start of construction in Block IV ②
- New construction of Synagogue ③
- Construction works for the Creative Quarter ④
- Erection of the tower of Garrison Church ⑤
- Redevelopment of Spornstrasse ⑥
- Deconstruction of the residential building Staudenhof ⑦
- Preparatory work for replanting linden trees, Am Alten Markt ⑧
- Completion of Anna Zielenziger Strasse, Alter Markt West as well as a walkway in Erika Wolf Strasse with final paving ⑨
- Planting in the forecourt of Filmuseum and Lustgarten ⑩

From 2025

- Completion of first construction stage Creative Quarter ④
- Start of construction in Block IV (lots 1 and 2) ⑪
- Execution of construction work in Block IV (lots 3 and 4) ⑫
- Completion of deconstruction Staudenhofwohnhäuser ⑦
- Plantation of linden trees at Am Alten Markt ⑧
- Redevelopment of Bäckerstrasse/Kleine Gasse ⑬
- Redesign of the square Versailler Platz ⑭
- Redesign of the square Steubenplatz ⑮

From 2026

- Preparatory work for structural engineering in Block V ⑯
- Redevelopment of Werner Seelenbinder Strasse ⑰
- Redesign of Dortustraße ⑱



Redevelopment Concept for Potsdam's City Centre

- New construction/in planning since 1990
- New construction 1945–1990
- Block number, construction cycle, playground
- Existing buildings/special buildings in historical design
- Historical urban layout/block structure until 1945, border of redevelopment area

Source maps: Potsdam-Stadtkarten scale 1:500, individual project plans of the architects/historical lines according to Dt. Städteatlas - Potsdam, sheet 3
Maps/montage/drawings: A. Stadler
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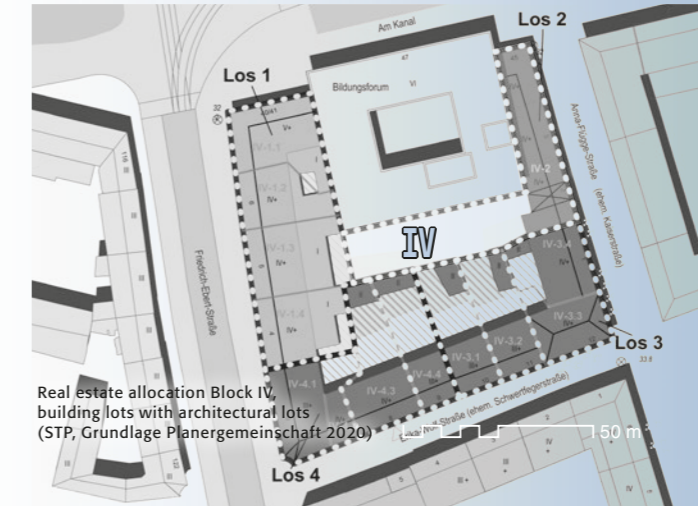


Block IV – Lot 2

The Studentenwerk Potsdam (student union) is building a student hostel on the narrow plot to the east of the Bildungsforum. Affordable apartments for around 80 students are being built on five floors. The three formerly separate buildings in the historic urban layout will be erected as a single building unit, while the historic plot boundaries will remain clearly visible. The concept for a contemporary student hostel is based on three principles in all functional, technical, and design components: Quality of living, sustainability, and clarity. The building is barrier-free and designed with 44 single-room apartments and larger units.

Although the inner courtyard offers very little space, an appealing open space design with as little sealing as possible will create a welcoming space for the students. In addition to tree planting, a terrace and seating will invite people to linger, and the courtyard façade will be greened.

The winning design in the competition procedure was submitted by WGA ZT GmbH Vienna and Berlin. They will apply for a building permission in 2024. Therefore, beginning of construction is planned for 12/2024 and completion for the winter semester 2027/28.



Block IV – Lot 1

To the west of Bildungsforum, one of the four plots in Block IV is being developed by the municipal housing association ProPotsdam GmbH to implement and secure the housing policy objectives of the state capital of Potsdam (direct award of the plot). Four buildings with four floors and an additional attic floor will be built primarily for residential use. They are financed by the Brandenburg state housing support programme. The ground floors will be used for public and commercial purposes.

The corner building next to the Bildungsforum will be, among other things, the extension of the Bildungsforum with rooms for the children's library "Kinderwelt" and the adult education centre. A detail on the new building in the "jointing" to the Bildungsforum refers to the "Huis Trip" that once stood there, thus transforming a small trace from the past. A total of approx. 6,000 m² of floor space will be created.

In order to develop an architecturally sophisticated solution that meets cultural, social, ecological and sustainability requirements, ProPotsdam launched the architectural design competition "Four houses on Friedrich Ebert Strasse in Block IV Potsdam City Centre". A total of twelve projects were submitted and evaluated by a jury of experts. The jury meeting took place on May 5th 2023. The winning design was submitted by the Berlin-based company vielmo architekten, which is now working on the structural planning. A building application is to be submitted in 2024. ProPotsdam currently expects construction to start in summer 2025.

