

## Guided tour of the historical city centre – Alter Markt, Landtag and Alte Fahrt

Group tours by special arrangement. Price: 105 €/group (max. 30 participants). Duration: 1.5 hours. Booking and information: Group service of PMSG Potsdam Marketing and Service GmbH, Humboldtstrasse 1-2, 14467 Potsdam, phone +49(0)331/275 58 50 email: gruppen@potsdamtourismus.de, www.potsdamtourismus.de

## Panoramic View from St. Nicolas Church

From the colonnaded roof of St. Nicolas Church, you can see the Landtag, Museum Barberini, and the Alter Markt square and take in one of the most spectacular views in the capital city of Potsdam. The classicist church was built according to the plans of Karl Friedrich Schinkel and is a monument of national importance. Opening hours: Mar-Nov 10am-6pm, longer opening hours in summer, Sun from 11:30am, Jan/feb, possibly closed. Admission to tower: 5€, phone +49(0)331/270 86 02 email: info@nikolaipotsdam.de, www.nikolaipotsdam.de

## Potsdam 1912 in a City Model

The House of the Brandenburg-Prussian History (HBPG) displays a large interactive model that gives an overview of Potsdam as a residence, garrison, and administration city in 1912. These three functions came to characterize Potsdam and made the city a symbol of Prussian history. HBPG, Kutschstall, Am Neuen Markt 9  
Opening hours: Tue-Thu 10am-5pm, Fri-Sun and public holidays 10am-6pm, Admission: 5.00€, 3.00€ (red.), Friday 3.00€ for all, phone +49(0)331/620 85 50, www.hbpg.de

## Experiencing the City's History

Are you curious about the history and stories of our city? Then visit the permanent exhibition "Potsdam. Eine Stadt macht Geschichte" ("Potsdam. A City Makes History"). From February-June, you can discover "Stories about Potsdam and Babelsberg from 1914-1945". The exhibition "Potsdam unter dem Roten Stern" ("Potsdam under the Red Star") highlights the Soviet occupation after 1945. Potsdam Museum - Forum für Kunst und Geschichte, Am Alten Markt 9  
Opening hours: Tue/Wed/Fri 10am-5pm, Thu 10am-7pm, Sat/Sun 10am-6pm, Admission to exhibition: 5.00€, 3.50€ (red.), combi-ticket 7.50€, 5.00€ (red.), phone +49(0)331 289 68 68, www.potsdam.de/potsdam-museum

## MuseumsKombikarte (Museum Combination Ticket)

10,000 exhibited objects, 4 museums, 1 ticket: available at Filmmuseum Potsdam, the Museum of Natural Science, House of the Brandenburg-Prussian History (HBPG), Potsdam Museum as well as at the Potsdam Tourist Information Centres, 12€ for one adult and up to two children.



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(Dieses Faltblatt ist auch in deutscher Sprache erhältlich.)

Background photo: Standing wrestler, former colonnade between Royal Stables and City Palace (SPSG), Cover photo: View from the Old Town Hall to the west, October 2018

## Landmark Building Concept – Block II

In early 2010, the demolition of the former "water management" building was completed and three plots of land were prepared for the construction of a synagogue as well as the rebuilding of two residential and commercial buildings on the site of the former inn Zum Einsiedler (Hermit's House) and one of the „Eight Corners“ houses.

An architectural competition was conducted in the run-up to the new synagogue's construction, which was won by Büro Haberland (Berlin). The building permit was granted in 2009. The two neighbouring properties and those along the Havel River were publicly tendered in 2010.

Things turned out differently though: the internal and external design of the new synagogue soon led to a disagreement between Jewish communities in Potsdam. It was not until 2017 that questions regarding the design could be clarified during workshops involving the awarding authority – the state of Brandenburg – and architect Jost Haberland. Following a symbolic laying of the foundation stone on November 9, 2018, the way has been cleared for a new building application in 2019 and the start of construction in 2020.

Construction on the Musikerhaus (Musicians' House) on the premises of Schwertfegerstrasse 9 began in autumn 2018. Archaeological excavations brought to light parts of an artificially created moat, which had been part of Potsdam's medieval city fortifications. Flats that will meet specific acoustic requirements will be built here. The building's exterior will be constructed in the style of the "Eight Corners" house that was destroyed at this site during World War II.

The building application for the neighbouring "Haus Einsiedel", whose predecessor building „Zum Einsiedler“ (Hermit's House) was also destroyed during the war, will be submitted in 2019. The historical design will be interpreted with contemporary architecture. The savings bank will be on the ground floor with 15 flats currently planned for the upper floors.



Development area Block II, Schloßstraße/Friedrich-Ebert-Straße

## Landmark Building Concept – Block III

In 2010, Potsdam's city council decided on the Landmark Buildings Concept. A lot has happened since. Block I on the Havel River (see layout plan) will be completed in 2019. The buildings that were finished in 2016 on Humboldtstrasse, including restaurants, shops, and notably Museum Barberini, will be perfected with further residential houses and small shops on Brauerstrasse.

Construction on Block II started in September 2018 (see text on the left). The multi-stage selection process for Block III started in spring 2017 and ended with the decision of the selection committee in March 2018. Two of the successful tenderers, however, withdrew their quotes, so the committee awarded the contracts to the runners-up.

Six building contractors with joint construction logistics will now build 14 new houses on 9 lots.

The entire process was accompanied by high expectations, especially with regard to the building's use and design. In addition to shops and restaurant on the ground floor, there will be office space. Housing, however, is the focus.

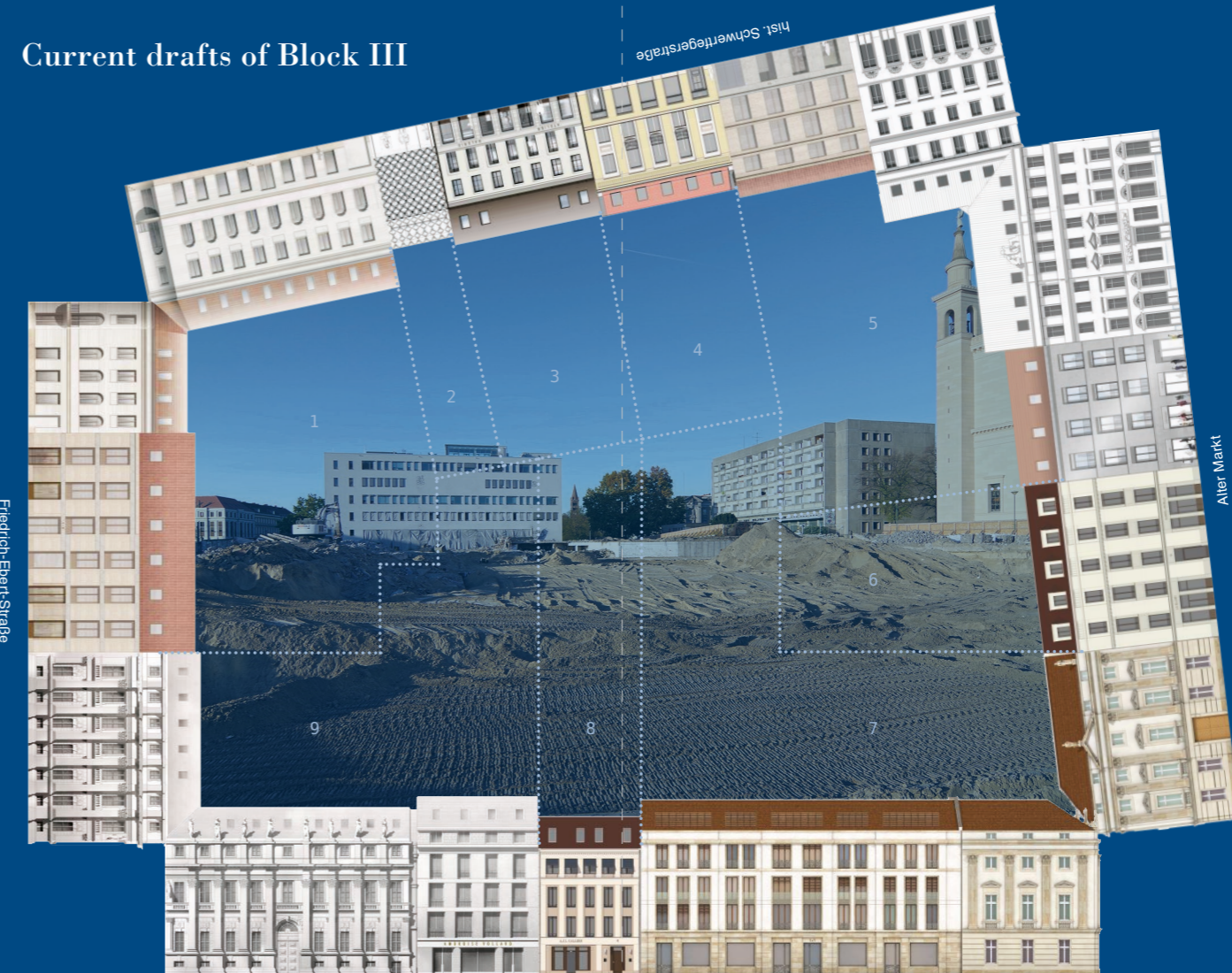
About 100 flats are being built on roughly two thirds of the approximately 16,000 m<sup>2</sup> of usable space. Of these, ca. 75 flats are offered at rent- and occupancy-controlled prices or rent-controlled rates based on the rent index. The commitment of two Potsdam housing cooperatives and other private building contractors will provide the city's rebuilt centre with a wide range of housing.

A so-called pre-sale planning phase began in mid-2018 after the contracts had been awarded and the city council had confirmed the best bids. Within one year, the selected building contractors have to meet various conditions in order to change this exclusive option period into an effective purchase contract. At the end of the period, they must, for example, have a building permit and an agreement with the city on rent-controlled flats.

Until the building application is submitted, all construction projects are advised by a group of experts primarily on creative issues to meet the high demands of the process and the location until its realization. The group of experts includes, among others, three members of the state capital's urban design and development committee, who were also members of the selection committee.

Construction on all premises of Block III will begin in 2019. By 2020 at the latest, the first construction activities will be visible. At [www.maz-online.de/Potsdamer-Mitte](http://www.maz-online.de/Potsdamer-Mitte), you can follow the ongoing construction process.

## Current drafts of Block III



Schloßstraße, Ansichtsszeichnungen (Entwürfe der Architekten) mit Parzellenstruktur und Losnummern 120 m



Friedrich-Ebert-Straße Alter Markt

# Potsdam City Centre



## Dear Citizens of Potsdam, Dear Guests and Visitors,

In 2019, a very special sight will give distinction to Potsdam's city centre. Last year's demolition of the old University of Applied Sciences complex has transformed the spatial situation at Alter Markt for a very brief moment in the city's history. St. Nicolas Church, which has been extensively renovated in recent years, dominates the cityscape – completely undisguised.

This year, the buildings along the Havel River are due to be completed. Construction on Block II on Friedrich-Ebert-Strasse has already started. The façade of the second „Eight Corners“ house will again be visible. I also hope that construction on the „Einsiedel“ house will begin. Work on Block III – next to St. Nicolas Church – poses a major logistical challenge for all involved: six building contractors will build 14 houses with about 20,000 m<sup>2</sup> of usable space, two thirds of which are designated for housing and a third for retail, restaurants, and commerce.

Because many of the building contractors have committed themselves in their bids to building affordable flats at this special location in the city is a clear sign that it should indeed become “a residential quarter for all.” This process will enable us to draw conclusions on how the development of Block IV around the Education Forum will proceed.

I am pleased that Potsdam housing companies have successfully participated in the selection process, thus contributing to the development in Potsdam's centre. The building designs and their intended uses are already arousing curiosity and anticipation. The first spaces could be ready for occupancy in 2021.

Because construction of such dimension always means disturbances for neighbours, residents, and visitors, I would like to ask for your understanding. I am convinced that the result will benefit all of us.

Mike Schubert  
Mayor of Potsdam

## A Creative Quarter in the City Centre

The administration building of the former Data Processing Centre was supposed to have been already demolished. In 2015, however, artists and cultural professionals moved into the building as part of an initiative of Mayor Jann Jakobs.

Under the direction of Foundation SPI, the resulting Kreativhaus Rechenzentrum (Art and Creative House Data Processing Centre) has since been firmly established in Potsdam's city centre as an enriching element. Originally intended to be used on an interim basis until 2018, the centre's current use has been extended through 2023. This decision was approved by the Garrison Church Foundation, who owns the premises on which a part of the Data Processing Centre stands. The city council intends to have a permanent space for artists and cultural professionals in Potsdam's city centre. A process for developing a replacement location near the former Feuerwache/Langer Stall (Fire Station/Big Stables) was initiated in 2018.

The first step was a three-day workshop in early 2018 with representatives from the arts, cultural and creative industries, urban politics, and the Garrison Church Foundation. They mutually developed a scenario for a new location of a creative quarter in Potsdam's centre, which will shine beyond Potsdam's borders.

The result will be a lively and innovative place. Half of the space of the future CREATIVE QUARTER, which might be managed by a foundation, will be available for arts, cultural and creative industries. Housing, restaurants, and complementary facilities will complete the occupancy mix.

A feasibility study was commissioned to implement this specific and approved goal. It will present the overall framework and the individual steps towards the concrete and detailed implementation of the CREATIVE QUARTER by the end of 2023.

The study is to be completed by 2019 and will serve as the basis for further steps and the ultimate execution of the project.



Creative Quarter, photo: Ronny Budweth, 2015  
Workshop processes for the arts, cultural and creative industries, photos: Stefan Gloede i.A. STP

## Construction Schedule 2019

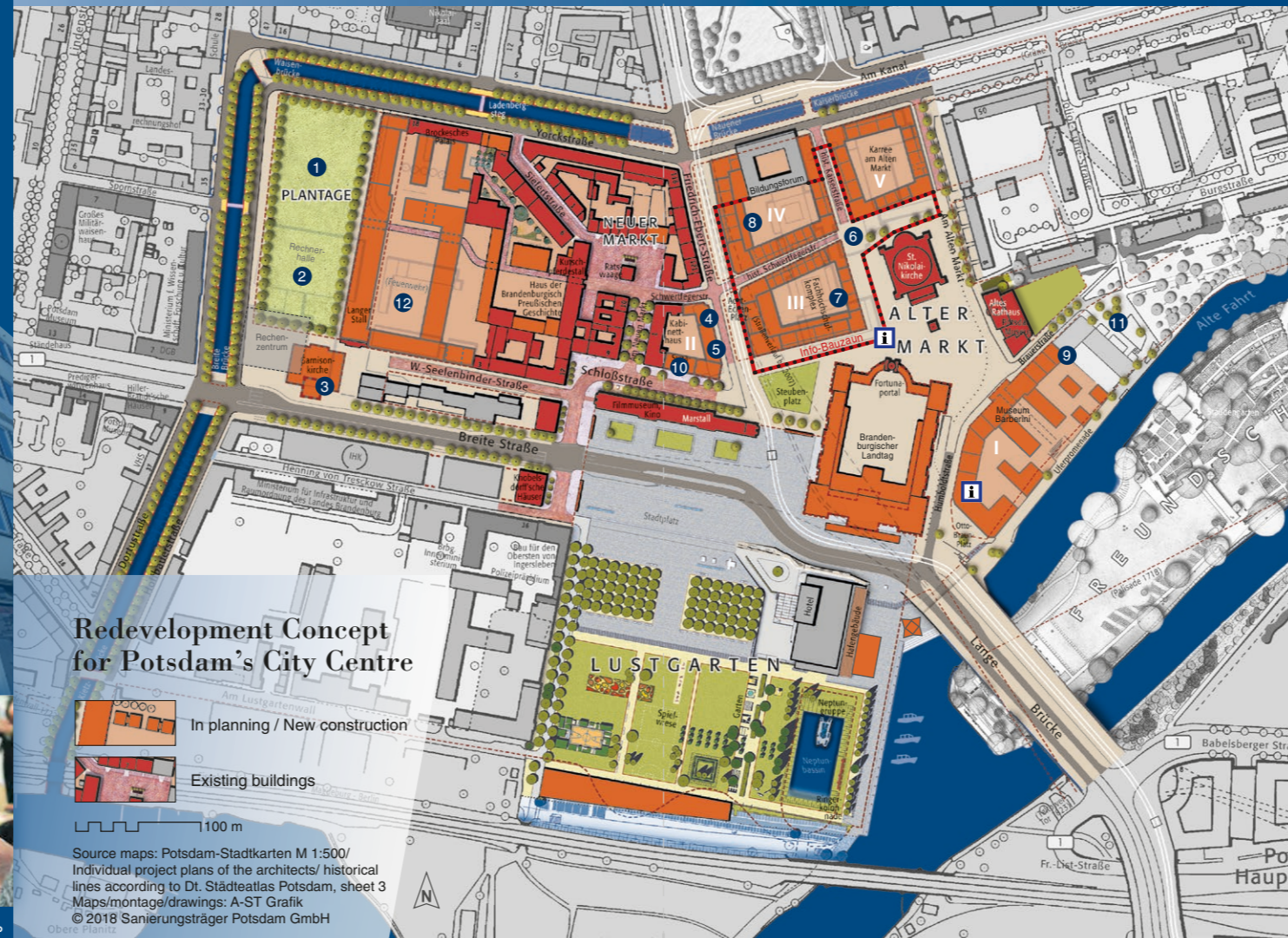
- Completion of the redevelopment of northern part of the Plantation (1st stage of construction) ①
- Initial demolition of the Computer Hall of the Data Centre ②
- Construction on the Garrison Church tower ③
- Construction on Schwertfegerstr. 9 (“Eight Corners”) ④
- Construction on Fr.-Ebert-Str./Schloßstr. (“Hermit's House”) ⑤
- Preparation of Schwertfegerstr./former Kaiserstr., site road ⑥
- Start of building construction on Block III ⑦
- Continued rearrangement of the University of Applied Sciences complex ⑧
- Completion of building construction on Brauerstrasse ⑨

## Starting 2020

- Completion of demolition of the Computer Hall ②
- Redevelopment of the Plantation (2nd stage of construction) ②
- Start of construction on the synagogue ⑩
- Redesign of Versailler Platz (passage to green space) ⑪

## Starting 2021

- Completion of Schwertfegerstrasse and former Kaiserstrasse with final paving ⑥
- Redevelopment of the former fire brigade complex ⑫
- Completion of Block III ⑦



## Garrison Church – Towards a Centre of Peace and Reconciliation

The tower of Garrison Church on Breite Strasse was completely destroyed in 1968 and has been rebuilt since October 2017. The tower will ultimately offer a famous view of three Potsdam churches and heal the wound in Potsdam's cityscape. In the pedestal, a verse from the Gospel of St. Luke will be engraved in five languages, “Guide our feet into the path of peace.”

The approx. 90-metre tower with an exterior based on the Baroque model of 1735 is being rebuilt at the historic location. It has a floor space of 1,200 m<sup>2</sup> that will be used for peace, education, and reconciliation work. The observation deck at a height of 57 metres, which can also be reached by elevator, will enrich Potsdam's tourist attractions.

The foundation was completed at the end of 2018. Thirty-eight piles sunk 38 meters deep into the ground provide stability – akin to the legs of a huge table. Fourteen of these piles contain geothermal pipes that will meet about two thirds of the tower's heating requirements. A 50-centimetre-thick concrete foundation slab rests on the piles on a grid that is 135 cm thick. In 2019, craftspeople will lay a total of 2.5 million bricks using old, traditional construction methods. Regular site tours will inform all interested parties about the construction project.

The reconstruction of Garrison Church takes place under the triad of remembering history, learning responsibility, and living reconciliation. The tower will become a learning environment for history, a centre for peace, education, and reconciliation work.



The tower's base area before the foundation plate was cast, photo: Dr. Peter-M. Bauers

## The New Plantation

The Plantation is one of Potsdam's three large city squares that has been redesigned since April 2018. The winning landscape redevelopment design by the architectural office of hutterreimann Landschaftsarchitekten (Berlin) will considerably enhance the square.

The design combines historical and modern elements. Peter Joseph Lenné already included generous green spaces and rows of linden trees. The new design integrates the historical design with modern elements in order to meet current usage requirements. A circular track through the park will provide opportunities to be active or to take a stroll and new benches invite visitors to linger.

The abacus in the children's play area alludes to the Data Processing Centre's history. This area also includes playhouses, a tube slide, and a jungle gym. A “Small Plantation” will be laid out along the buildings that have already been realized on the Langer Stall site. The shrubs and various trees will offer an oasis of tranquillity and relaxation in a garden atmosphere with a variety of seasonal blossoms, fruit, and leaves.

With the completion of the first construction phase in spring 2019, the planned facilities for play, sports, and exercise will be available to both school children from the Max Dortu Primary School and visitors.



Youth participation campaign, photos: Birgit Peske-Lusti, STP

The results of a child and youth participation campaign ongoing since 2016 will also be visible onsite: Together with wood artist Hans-Ulrich Kittelmann, the children of the Fröbel after-school care centre “Kastanienhof”, who often play on the Plantation, built wooden objects for the park such as resonance trees, chimes, and an insect hotel. Over several days, ideas for the Plantation's redesign were collected, models built, and parent-child interviews conducted.

The southern part of the Plantation is expected to be completed by 2020 following the demolition of the Computer Hall of the Data Processing Centre in 2019.